AGENCY PLAN: STATEMENT OF PURPOSE, GOALS AND BUDGET SUMMARY

STATEMENT OF PURPOSE:

The Municipal Parking Department provides economical on- and off-street public parking services, enforces the City parking ordinance, and coordinates parking with economic development projects of the City of Detroit.

AGENCY GOALS:

- 1. Maximize the collection of unpaid parking tickets.
- 2. Increase parking facility revenue through efficient financial management.
- 3. Increase parking meter revenue as a result of a new parking meter operational program.
- 4. Develop and implement a comprehensive communications and public relations plan.
- 5. Utilize new technology techniques to provide efficient statistical reporting and parking.

AGENCY FINAN	ICIAL SUMMARY:							
2005-06			2004-05		2005-06		Increase	
Requested			<u>Budget</u>	Re	ecommended		(Decrease)	
	Auto Parking Division							
\$ 24,776,744	Parking Appropriations	\$	26,433,744	\$	22,962,043	\$	(3,471,701)	
11,741,578	General Fund Reimbursement		12,199,957		11,318,367		(881,590)	
	Parking Violations Bureau							
9,772,705	City Appropriations		9,592,212		9,456,557		(135,655)	
\$ 46,291,027	Total Appropriations	\$	48,225,913	\$	43,736,967	\$	(4,488,946)	
	Auto Parking Division							
\$ 24,776,744	Operating Revenues	\$	26,433,744	\$	22,962,043	\$	(3,471,701)	
11,741,578	General Fund Advance		12,199,957		11,318,367		(881,590)	
	Parking Violations Bureau						, , ,	
12,540,000	Parking Fines		12,260,000		13,140,000		880,000	
\$ 49,058,322	Total Revenues	\$	50,893,701	\$	47,420,410	\$	(3,473,291)	
							,	
\$ (2,767,295)	NET TAX COST:	\$	(2,667,788)	\$	(3,683,443)	\$	(1,015,655)	
AGENCY EMPL	OYEE STATISTICS:							
2005-06			2004-05		04-01-05		2005-06	Increase
Requested			<u>Budget</u>		<u>Actual</u>	R	ecommended	(Decrease)
*	City Positions							
52	Auto Parking Division		54		49		52	(2)
<u>65</u>	Parking Violations Bureau		<u>70</u>		<u>63</u>		<u>65</u>	(5)
117	Total Positions		124		112		117	(7)
								(,)
ACTIVITIES IN	THIS AGENCY:							
			2004-05		2005-06		Increase	
			Budget	Re	ecommended		(Decrease)	
Automobile Parki	ng Division	\$	38,633,701	\$	34,280,410	\$	(4,353,291)	
Parking Violation			9,592,212	•	9,456,557		(135,655)	
Total Appropriation		\$	48,225,913	\$	43,736,967	\$	(4,488,946)	
- can rappropriate	~ ~~	Ψ	.0,220,713	Ψ	.5,750,707	Ψ	(1, 100, > 10)	

AUTOMOBILE PARKING DIVISION ACTIVITY INFORMATION

ACTIVITY DESCRIPTION: AUTOMOBILE PARKING DIVISION

This division is responsible for planning, supervising, operating and maintaining the City of Detroit's Auto Parking and Arena System (an Enterprise Fund), partly leased from the City of Detroit Building Authority including the land and improvements known as Cobo and Arena System (an Enterprise Fund), partly leased from the City of Detroit Building Authority including land and improvements known as Cobo Arena, Joe Louis Arena, the Joe Louis Arena Garage and Bridges System.

ACTIVITY FI	NANCIAL SUMMARY:					
2005-06		2004-05		2005-06		Increase
Requested		<u>Budget</u>	R	ecommended		(Decrease)
	Auto Parking Division					
\$ 24,776,744	Parking Appropriations	\$ 26,433,744	\$	22,962,043	\$	(3,471,701)
11,741,578	Fund Reimbursement	 12,199,957		11,318,367		(881,590)
\$ 36,518,322	Total Appropriations	\$ 38,633,701	\$	34,280,410	\$	(4,353,291)
\$ 24,776,744	Operating Revenues	\$ 26,433,744	\$	22,962,043	\$	(3,471,701)
11,741,578	General Fund Advance	 12,199,957		11,318,367		(881,590)
\$ 36,518,322	Total Revenues	\$ 38,633,701	\$	34,280,410	\$	(4,353,291)
\$ -	NET TAX COST:	\$ -	\$		\$	-
ACTIVITY EN	MPLOYEE STATISTICS:					
2005-06		2004-05		04-01-05		2005-06 Increase
Requested		<u>Budget</u>		<u>Actual</u>	Re	ecommended (Decrease)
<u>52</u>	City Positions	<u>54</u>		<u>49</u>		<u>52</u> (2)
52	Total Positions	54		49		52 (2)

AUTOMOBILE PARKING DIVISION ACTIVITY INFORMATION

MAJOR INITIATIVES FOR FY 2004-05 and FY 2005-06:

Renovate, maintain and repair all facilities in the Auto Parking System as needed. Continue to install and upgrade security, revenue, and access control system in high-volume garages. The Municipal Parking Department will begin accepting credit card payments on-site at its facilities, and online for monthly payments. The Department will also seek to install a new multi-space parking meter system. The meter system will provide citizens with various payment options, and will improve accountability of the funds received.

The Municipal Parking Department continues to participate in CitiTrak, since its January 2003 introduction.

PLANNING FOR THE FUTURE FOR FY 2005-06, FY 2006-07 and BEYOND:

The APS will meet the debt service requirements: increase downtown parking supply; implement and coordinate park and ride shuttle programs; renovate current MPD facilities; implement programs to raise public awareness; and increase utilization of parking facilities.

AUTOMOBILE PARKING DIVISION MEASURES AND TARGETS

Type of Performance Measure:	2002-03	2003-04	2004-05	2005-06
List of Measures	Actual	Actual	Projection	Target
Outputs: Units of Activity directed towards Goals:				
Number of new facilities opened	N/A	0	0	1
Parking garages	11	12	11	12
Garage parking spaces	10,500	12,263	11,063	12,263
On-street metered spaces (year end)	4,721	4,721	4,721	2,360
Outcomes: Results or Impacts of Program Activities				
Average number of monthly customers	N/A	9,199	5,226	9,000
Average number of transient customers	N/A	120,576	97,934	120,000
Total number of Meter Cards sold per year	320	424	1,195	1,200
Activity Costs	\$51,639,087	\$42,595,171	\$38,633,701	\$34,280,410

CITY OF DETROIT

Municipal Parking Department

Financial Detail by Appropriation and Organization

Administration	-	Redbook Dept F		2005-06 Dept Final Request		2005-06 Mayor's dget Rec
Operation and Maintenance	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT
APPROPRIATION ORGANIZATION						
04108 - Operation and Maintenance						
340010 - Administration	22	\$2,571,322	21	\$2,430,881	21	\$2,458,651
340020 - Maintenance	14	\$1,056,685	14	\$1,055,351	14	\$907,692
340030 - Operations	0	\$7,995,640	0	\$7,735,052	0	\$7,552,606
340040 - Meter Maintenance	6	\$416,324	6	\$412,714	6	\$360,930
340050 - Meter Collection	12	\$677,021	11	\$649,874	11	\$547,651
340060 - Administrations Costs Allocated To F	0	(\$517,035)	0	(\$542,294)	0	(\$509,163)
340140 - Municipal Parking Operation And Mai	0	\$12,199,957	0	\$11,741,578	0	\$11,318,367
APPROPRIATION TOTAL	54	\$24,399,914	52	\$23,483,156	52	\$22,636,734
04111 - Parking System Programs						
340180 - Detroit Authority Bonds	0	\$120,000	0	\$120,000	0	\$120,000
340190 - System Program Reserve	0	\$1,204,996	0	\$2,310,291	0	\$918,801
APPROPRIATION TOTAL	0	\$1,324,996	0	\$2,430,291	0	\$1,038,801
06243 - Repayment of Revenue Bond - Trustee						
340252 - Revenue Bond Principal & Interest	0	\$12,858,791	0	\$10,604,875	0	\$10,604,875
APPROPRIATION TOTAL	0	\$12,858,791	0	\$10,604,875	0	\$10,604,875
06244 - Trustee and Contingency Reserve 340253 - Operation & Contingency Reserve	0	\$50,000	0	\$0	0	\$0
				<u> </u>		
APPROPRIATION TOTAL	0	\$50,000	0	\$0	0	\$0
ACTIVITY TOTAL	54	\$38,633,701	52	\$36,518,322	52	\$34,280,410

CITY OF DETROIT Budget Development for FY 2005-2006 Appropriations - Summary Objects

	2004-05 Redbook	2005-06 Dept Final Request	2005-06 Mayor's Budget Rec	
		Request	Budget Rec	
AC0534 - Automobile Parking Division				
A34000 - Municipal Parking Department				
SALWAGESL - Salary & Wages	2,266,127	2,188,218	1,969,396	
EMPBENESL - Employee Benefi	1,488,177	1,558,553	1,233,517	
PROFSVCSL - Professional/Cont	6,220,000	6,011,412	5,801,606	
OPERSUPSL - Operating Supplie	257,868	251,850	242,429	
OPERSVCSL - Operating Service	2,494,322	2,304,340	2,623,082	
CAPEQUPSL - Capital Equipmen	24,000	14,000	14,000	
OTHEXPSSL - Other Expenses	13,024,416	13,585,074	11,791,505	
FIXEDCHGSL - Fixed Charges	12,858,791	10,604,875	10,604,875	
A34000 - Municipal Parking Departmen	38,633,701	36,518,322	34,280,410	
AC0534 - Automobile Parking Division	38,633,701	36,518,322	34,280,410	
Grand Total	38,633,701	36,518,322	34,280,410	

PARKING VIOLATIONS BUREAU ACTIVITY INFORMATION

<u>ACTIVITY DESCRIPTION: PARKING VIOLATIONS BUREAU</u>
The function of this bureau is to enforce the City's on-street ordinances and process all violation notices for payment to the General Fund.

2005-06		2004-05	2005-06	Increase
<u>Requested</u>		<u>Budget</u>	Recommended	(Decrease)
<u>\$ 9,772,705</u>	City Appropriations	\$ 9,592,212	\$ 9,456,557	<u>\$ (135,655)</u>
\$ 9,772,705	Total Appropriations	\$ 9,592,212	\$ 9,456,557	\$ (135,655)
\$ 12,540,000	City Revenues	\$ 12,260,000	\$ 13,140,000	\$ 880,000
\$ 12,540,000	Total Revenues	\$ 12,260,000	\$ 13,140,000	\$ 880,000
\$ (2,767,295)	NET TAX COST:	\$ (2,667,788)	\$ (3,683,443)	\$ (1,015,655)

ACTIVITY EMPLOYEE STATISTICS:

2005-06		2004-05	04-01-05	2005-06	Increase
Requested		<u>Budget</u>	<u>Actual</u>	Recommended	(Decrease)
<u>65</u>	City Positions	<u>70</u>	<u>63</u>	<u>65</u>	<u>(5)</u>
65	Total Positions	70	63	65	(5)

PARKING VIOLATIONS BUREAU ACTIVITY INFORMATION

MAJOR INITIATIVES FOR FY 2004-05 and FY 2005-06:

The department will improve internal business processes by accepting credit card payments online for parking ticket payments. The Parking Violations Bureau will respond to enforcement requests within thirty minutes of receipt.

PLANNING FOR THE FUTURE FOR FY 2005-06, FY 2006-07 and BEYOND:

The Parking Violations Bureau will explore expanded hours to accommodate the increased business, residential and entertainment activities; reduce costs associated with parking tickets processing and collections; increase the collection rate on delinquent tickets through expanded notification practices; and increase collections through the court.

PARKING VIOLATIONS BUREAU MEASURES AND TARGETS

Type of Performance Measure:	2002-03	2003-04	2004-05	2005-06
List of Measures	Actual	Actual	Projection	Target
Outputs: Units of Activity directed towards Goals				
Number of violations issued for blocking crosswalk	19,296	20,791	22,994	23,000
Number of violations issued for handicap violations	5,080	7,118	7,574	7,800
Number of violations issued for no standing	111,684	109,033	110,064	110,500
Number of violations issued for meter violations	136,363	136,306	149,397	150,000
Number of violations issued for overtime parking	9,494	10,833	12,746	13,000
Number of overdue notices mailed	291,457	300,000	300,000	300,000
Number of citation notices mailed	516,606	347,000	276,000	300,000
Number of vehicles booted	3,903	3,168	2,366	2,500
Number of Administrative Conference-Single Tickets				
scheduled	11,900	13,500	11,250	11,300
Number of Administrative Conference-Multiple Tickets				
scheduled	1,714	2,000	2,500	2,500
Number of vehicles towed	N/A	N/A	1,467	1,500
Total number of tickets issued	N/A	N/A	460,324	475,000
Total number of tickets collected	N/A	N/A	348,711	350,000
Outcomes: Results or Impacts of Program Activities				
Number of auctions for impounded Boot and Tow				
vehicles	6	17	12	12
Number of 36 th District Court judgments	N/A	N/A	N/A	N/A
Ticket \$ collected	\$10,848,096	\$13,275,268	\$13,891,935	\$13,140,000
Efficiency: Program Costs related to Units of Activity				
Percent of tickets collected	N/A	N/A	76%	80%
Average daily tickets per Parking Enforcement Unit				
employee	N/A	N/A	64.5	70
Activity Costs	\$10,834,405	\$9,115,999	9,592,212	\$9,456,557

CITY OF DETROIT

Municipal Parking Department

Financial Detail by Appropriation and Organization

Violation Bureau General Office & Audits		2004-05 Redbook		2005-06 Dept Final Request		2005-06 Mayor's Budget Rec	
Parking Violations Bureau	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	
APPROPRIATION ORGANIZATION		_		_			
00102 - Parking Violations Bureau							
340080 - Violation Bureau General Office & Au-	7	\$2,001,519	5	\$1,964,615	5	\$2,053,880	
340085 - Violation Bureau Processing And Col	0	\$3,829,200	0	\$4,000,000	0	\$4,000,000	
340090 - Enforcement Unit	63	\$3,761,493	60	\$3,808,090	60	\$3,402,676	
APPROPRIATION TOTAL	70	\$9,592,212	65	\$9,772,705	65	\$9,456,557	
ACTIVITY TOTAL	70	\$9,592,212	65	\$9,772,705	65	\$9,456,557	

CITY OF DETROIT Budget Development for FY 2005-2006 Appropriations - Summary Objects

	2004-05 Redbook	2005-06 Dept Final Request	2005-06 Mayor's Budget Rec	
AC1034 - Parking Violation Bureau		•		
A34000 - Municipal Parking Department				
SALWAGESL - Salary & Wages	2,405,396	2,255,704	2,030,134	
EMPBENESL - Employee Benefi	1,589,974	1,611,674	1,231,892	
PROFSVCSL - Professional/Cont	3,904,200	4,075,000	4,060,000	
OPERSUPSL - Operating Supplie	163,706	163,361	163,361	
OPERSVCSL - Operating Service	981,601	1,107,672	1,450,507	
CAPEQUPSL - Capital Equipmen	8,300	0	0	
OTHEXPSSL - Other Expenses	539,035	559,294	520,663	
A34000 - Municipal Parking Departmer	9,592,212	9,772,705	9,456,557	
AC1034 - Parking Violation Bureau	9,592,212	9,772,705	9,456,557	
Grand Total	9,592,212	9,772,705	9,456,557	

CITY OF DETROIT Budget Development for FY 2005-2006 Appropriation Summary - Revenues

	2003-04 Actuals	2004-05 Redbook	2005-06 Dept Final Request		Variance
A34000 - Municipal Parking Department					
04108 - Operation and Maintenance					
461100 - Earnings On Investment	3,326	0	0	0	0
510325 - Transfers From Other Fu	11,868,148	12,199,957	11,741,578	11,318,367	(881,590)
510330 - Transfer From Receiving	10,558,148	0	0	0	0
04108 - Operation and Maintenance	22,429,622	12,199,957	11,741,578	11,318,367	(881,590)
04111 - Parking System Programs					
510330 - Transfer From Receiving	(874,268)	0	0	0	0
04111 - Parking System Programs	(874,268)	0	0	0	0
05976 - Auto Parking Operations					
447555 - Other Reimbursements	12,000	21,244	21,244	21,244	0
447610 - Other Reimb-Non Depar	0	40,000	0	0	(40,000)
461100 - Earnings On Investment	0	1,000,000	320,500	320,500	(679,500)
462100 - Rental-Public Bldgs & S	449,346	450,000	450,000	450,000	0
462115 - Rent-Public Bldg&Space	45	0	0	0	0
462165 - Parking Facilities Reven	16,737,378	18,885,000	19,150,000	15,735,299	(3,149,701)
463190 - Ticket Service-Cobo Are	0	73,500	35,000	35,000	(38,500)
463195 - Ticket Service-Joe Louis	1,814,981	3,864,000	3,000,000	4,600,000	736,000
463205 - Other Concessions	1,193,588	1,650,000	1,350,000	1,350,000	(300,000)
474100 - Miscellaneous Receipts	500,797	450,000	450,000	450,000	0
05976 - Auto Parking Operations	20,708,135	26,433,744	24,776,744	22,962,043	(3,471,701)
06243 - Repayment of Revenue Bond -	Trustee				
510330 - Transfer From Receiving	10,398,114	0	0	0	0
06243 - Repayment of Revenue Bond -	10,398,114	0	0	0	0
00102 - Parking Violations Bureau					
455110 - Parking Fines	13,275,268	12,260,000	12,540,000	13,140,000	880,000
455115 - Parking Fine Refunds	(19,292)	0	0	0	0
00102 - Parking Violations Bureau	13,255,976	12,260,000	12,540,000	13,140,000	880,000
A34000 - Municipal Parking Department	65,917,579	50,893,701	49,058,322	47,420,410	(3,473,291)
Grand Total	65,917,579	50,893,701	49,058,322	47,420,410	(3,473,291)

CITY OF DETROIT MAYOR'S 2005/2006 RECOMMENDED BUDGET

Municipal Parking Department

Appropriation Organization Classification	REDBOOK FY 2004 2005 FTE	DEPT REQUEST FY 2005 2006 FTE	MAYORS FY 2005 2006 FTE
00102 - Parking Violations Bureau			
340080 - Violation Bureau General Office & /			
Manager II - Municipal Parking	1	1	1
Manager I - Municipal Parking	1	1	1
Principal Accountant	1	1	1
Asst Admin Sprv - Parking	1	1	1
Microcomputer Support Splst	1	0	0
Senior Accountant	1	1	1
Sr Governmental Analyst	1	0	0
·			
Total Violation Bureau General Office & Audi	7	5	5
340090 - Enforcement Unit			
Head Parking Enforcement Ofcr	1	1	1
Parking Enforcement Investigat	2	2	2
Sr Parking Enforcement Officer	7	4	4
Parking Enforcement Officer	48	48	48
Principal Clerk	1	1	1
Office Assistant III	3	3	3
Office Assistant II	1	1	1
Total Enforcement Unit	63	60	60
Total Parking Violations Bureau	70	65	65
04108 - Operation and Maintenance			
340010 - Administration			
Director - Municipal Parking	1	1	1
Dep Director-Municipal Parking	1	1	1
Manager II - Municipal Parking	1	1	1
Manager I - Municipal Parking	2	2	2
Admin Asst GD II	2	2	2
Principal Accountant	1	1	1
Principal Governmental Analyst	2	2	2
Senior Accountant	4	3	3
Sr Governmental Analyst	1	2	2

CITY OF DETROIT MAYOR'S 2005/2006 RECOMMENDED BUDGET

Municipal Parking Department

Appropriation Organization	REDBOOK FY 2004 2005 FTE	DEPT REQUEST FY 2005 2006 FTE	MAYORS FY 2005 2006 FTE
Classification			
04108 - Operation and Maintenance			
340010 - Administration			
Office Management Assistant	1	0	0
Executive Secretary II	1	1	1
Executive Secretary I	1	1	1
Senior Stenographer	1	1	1
Office Assistant III	2	2	2
Office Assistant II	1	1	1
Total Administration	22	21	21
340020 - Maintenance			
Bldg Maint Oper Supervisor	1	1	1
Bldg Oper Sprv - Grade I	1	1	1
Bldg Opr Sub-Foreman	1	1	1
Building Operator I	1	1	1
Bldg Trades Worker-Gen	1	1	1
Mechnical Helper	3	3	3
Vehicle Operator I	4	4	4
Laborer A	2	2	2
Total Maintenance	14	14	14
340040 - Meter Maintenance			
Parking Meter Service Foreman	1	1	1
Parking Meter Repair Worker	5	5	5
Total Meter Maintenance	6	6	6
340050 - Meter Collection			
Sr Parking Meter Collect Asst	4	4	4
Parking Meter Collections Asst	6	5	5
Head Clerk	1	1	1
Principal Clerk	1	1	1
Total Meter Collection	12	11	11
Total Operation and Maintenance	54	52	52
Agency Total	124	117	117